



for: ROHL  
dateline: Costa Mesa, CA  
effective: Immediately

media contact: Bobbi Rice  
(562) 926-5861 x222  
bobbi@bprco.com

**STAINLESS FIRECLAY SINK ACCOMMODATES BUSY FAMILIES,  
AMBITIOUS GOURMET CHEFS**

*ROHL Shaws Original Farmhouse-Style Kitchen Sink Collection RC3618*

Spacious and sparkling, ROHL's Model RC3618 farmhouse-style fireclay sink epitomizes the time-honored craftsmanship and authentic English character of the company's Shaws Original Collection, which is highly acclaimed in the United States.

This elongated single-basin design with one offset drain is perfect for people who won't settle for anything less than generous proportions, classic styling and supreme functionality. Measuring 36-by-18 inches outside and 8.5 inches deep on the inside, this sink with walls 1.5 inches thick is more than up to the demands of a dinner party, a busy family or an ambitious gourmet chef.

The RC3618 is one of the largest stainless fireclay sinks in ROHL's Shaws Original Collection. Every Shaws Original sink is made in Lancashire, England – hand-poured, individually smoothed and detailed by a ceramic artisan who engraves his name on the bottom, just as the firm has done since 1897. Each bears the distinctive Shaws Original badge.

The naturally robust fireclay is known for its stain resistance, easy cleaning and rust-free composition. Only ROHL fireclay can withstand the punishing impact of dropped cookware, scalding water and dramatic thermal changes from hot pots and pans. Covered with a thick layer

(more)

of white vitreous china glazing and an acid-resistant coating, the sinks are fired at an extremely high temperature (2,264 degrees Fahrenheit), fusing these elements together to create a phenomenally durable construction for a lifetime of use. The sink comes in white and can be special ordered in black and biscuit. Traditional faucets from ROHL's Country Kitchen and Perrin & Rowe Kitchen Collections make a perfect accoutrement.

ROHL is a leader in providing distinctive products for the kitchen and bath – creating the experience of authentic luxury for America's finest homes, resorts and hotels. It offers readily available inventory, technical training and a commitment to consistent customer service. Headquartered in Orange County, California, ROHL also has regional corporate offices in San Francisco, the New York Metro area and Milan. Products are available through independent, authorized kitchen and bath showrooms with builder upgrade programs.

Contact ROHL at 1559 Sunland Lane, Costa Mesa, CA 92626, phone (800) 777-9762, fax (714) 557-8635, e-mail [rohlinfo@rohllhome.com](mailto:rohlinfo@rohllhome.com) or visit [www.rohllhome.com](http://www.rohllhome.com).

###

*Editor's Notes:*

- *This news release can be downloaded in electronic form at [www.rohllhome.com/media](http://www.rohllhome.com/media).*
- *High-resolution images available on ROHL's FTP site. Contact [bobbi@bprco.com](mailto:bobbi@bprco.com) for access.*
- *Please forward inquiries to our literature fulfillment service: ROHL, c/o Addressers, 7283 Bellaire Avenue, Unit 2, North Hollywood, CA 91605.*